



JASON HOUSTON

Front End Developer
SEO Consultant
UI Designer

PROFILE

Born in the United States and recently moved to Charleston, SC from Nantucket, MA. I am a dedicated developer first, designer second that is up to speed on a majority of the latest and best web practices and technologies. I have worked with WordPress since the early 2.1 version in 2007. I have experience working directly with companies to improve their online presence through a uniquely positive approach by helping them solve common problems. My communication is on-point, my code base is well organized and lightweight. You will find my approach is SEO focused from the start with performance at the top of the list.

CONTACT

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PORTFOLIO

mycompleteweb.net/jason-houston-portfolio

EXPERIENCE

- COMPLETE WEB** 2007 - CURRENT
PRINCIPAL, FRONT END DEVELOPER, PROJECT MANAGER, SEO, & DESIGNER
Personally handled and worked with over 300 clients with 5 star ratings across all relevant review sites. Experience working in a team setting to bring together all aspects of web development, design, and search optimization services.
- ALISTE MARKETING** 2014 - CURRENT
FRONT-END DEVELOPER, SEO CONSULTANT
Designer / Developer on various ongoing projects. Coordinate with the Aliste team to create and update all web related projects. Work with clients for on-page SEO tasks and off-page SEO consultations. Monitor organic rank and traffic analytics.
- THE MYERS-ROBERTS COLLECTIVE** 2016 - CURRENT
FRONT-END DEVELOPER, SEO CONSULTANT
Designer / Developer on various ongoing projects. Coordinate with the TMRC team to create and update all web related projects. Work with clients for on-page SEO tasks and off-page SEO consultations. Monitor organic rank and traffic analytics.

KNOWLEDGE

HTML 18+ years Solid understanding of HTML structure and markup.	CSS3 15 years Solid understanding the "Cascade" in CSS. Fluent in advanced CSS techniques, responsive media queries, and CSS Grid layouts.	JAVASCRIPT 8 years The base for a majority of scripting languages and framework libraries. Can write custom functions as it relates to web DOM elements.
PHP 10 years Good understanding of LAMP stack and how to set-up a PHP based website. Comfortable working with any PHP based web CMS.	GitHub 5 years Solid understanding and daily use of code repositories for all projects.	Node.js / NPM 4 years Use of various browser / development tools to improve quality and time.
SEO 10+ years Spent over 10 years working on the front lines of helping clients and businesses improve their organic SEO rank through technical SEO and quality content creation.	WordPress 15+ years Have worked with WordPress since the early years and have a solid understanding inside and out. Have developed 100s of custom ground-up themes that load in under 2 seconds.	WooCommerce 8 years Solid understanding of the WooCommerce plugin and how it integrated with WordPress using custom hooks and functions.
Shopify 5 years A current Shopify Partner. Good understanding of the Liquid templating engine. Able to deliver custom ground-up Shopify themes.	Google Adwords 6 years Former Google Partner. Currently manage various Adwords accounts with various ad spend. Solid understanding of CPC, re-targeting, and the new Adwords set-up.	Photoshop 18+ years Very comfortable with with most Adobe Products. Photoshop is what started it all for me.
Illustrator 10 years Solid understanding of vector graphics and the use of SVG in development.	Adobe XD 1 year preferred prototyping software. Able to work with Sketch as well.	Slack 1 year Solid understanding of Slack and how it brings teams together.
Basecamp/ Airtable 1 year Good experience working with most project management tools.	Margarita 20+ years Solid understanding of how to make a awesomely smooth Margarita.	Humor / Personality 18+ years Something lacking in the web dev world. Something I have plenty of.

LATEST CONTRIBUTIONS

- Actively contributing to WordPress development of Gutenberg**
Currently testing Gutenberg on various active installs and adding feedback to Automattic.
- Actively contributing to WordPress Toolset Plugin with development of Gutenberg**
Currently testing Gutenberg on various active installs and adding feedback to the Toolset Team.
- Added recent Codepen contribution for heading style.**
Added a recent Codepen for a better way to accomplish a common header style using CSS Grid.